



# COVETED TUTORS

A BESPOKE APPROACH  
TO EDUCATION

TAILORED TO SUPPORT YOU TO REACH AND EXCEED YOUR GOALS.

[www.covetedtutors.com](http://www.covetedtutors.com)




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2021

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**“Education is the most powerful weapon which you can use to change the world.”**

**Nelson Mandela**



# OUR MISSION.

**We offer a bespoke membership, matching students with their perfect-fit Coveted Tutor. Each student gains unique educational support which prioritises their goals and wellbeing.**

6 A Coveted Tutor is an investment in receiving the best educational experience. A tutor is a long-term commitment to progress; there is no such thing as a short cut to success. As such, Coveted Tutors is an indispensable source of support for our members and their families. Our tutors are experts in delivering one-to-one content which challenges students to strive for the stars. Members are put in direct contact with their Coveted Tutor which allows you to collaborate on your experience. Sessions are scheduled with tutors based on the availability of all parties, allowing optimal flexibility and removing the need of mediating parties. Our tutors inspire confidence in students and role-model an independent and responsible approach to education and self-development.

All students receive a tailored and unique Education Plan to cater to their specific needs and support them in attaining and exceeding their potential. Our tutors boast results which are testament to their quality as professional one-to-one tutors.



# OUR APPROACH.

**A Coveted Tutor is an investment in receiving the best educational experience and this is something we take seriously. A tutor should be a long-term commitment to progress; there is no such thing as a short cut to success.**



## Specialist Expertise

Our ethos is to support the best talent in the educational space in order to achieve the highest standards in tuition. All Coveted Tutors are specialists in their educational fields. We review your academic needs and refine our search to those tutors who excel in providing the best sessions for your age range, educational needs, and Subject knowledge. We realise that attracting the highest quality requires industry-leading incentives and a supportive community. We believe that you get what you pay for and we strive to offer the best service to all of our members.



## Educational Approach

We pride ourselves on knowing the professional strengths of all of our tutors. Tutors are more than sources of knowledge. Each tutor has a unique approach for educating their students which must be considered when matching them with members. This allows us to match tutors with students with confidence. Tutors are encouraged to support each other and share the latest and greatest teaching techniques and resources. Tutors are provided with additional training to ensure they remain at the forefront of education and student support. This allows our tutors to create industry-leading bespoke Educational Plans for their students.



## Consultancy

All members are assigned to an Educational Consultant as well as a Coveted Tutor. Your consultant will work directly with you as we find you your perfect Coveted Tutor. This gives you a consistent point of contact who can understand your needs in depth and adapt to your needs. Every tutor is curated. We spent time getting to know our Coveted Tutors and expect them to contribute to a community of talent which is committed to delivering the best educational support. This allows us to understand tutor's strengths and expertise so we can be confident matching them with every student.



# EARLY DEVELOPMENT.

The first years of a child's education lays the foundations for success going forward. Coveted Tutors subscribe to building a child's confidence and applying research-backed methods for sustained personal development. It is key to imbue children with a love of learning early.





# WHERE PASSION BEGINS.

2022

Coveted Tutors use engaging resources which inspire children to use their imagination whilst learning, enabling them to demonstrate their understanding with confidence. Membership with a Coveted Tutor provides the stable learning environment with an educator who they trust to support them. We aim for young learners to enjoy their time with their tutors. With expert guidance, parents and guardians are reassured with a guided approach to their child's development through your tailored Education Plan. To this end, there are four key areas of development which we prioritise: Phonics, Writing, Handwriting, and Numbers. The proportion of class time assigned to each is agreed upon and changed by the tutor and the family, achieving a bespoke and flexible Education Plan.

## Best Phonics Learning System

Learning to read is one of the most important educational stages for building a child's confidence and inquisitiveness. Coveted Tutors use the widely celebrated Stage Oxford Reading Tree system to build reading confidence and comprehension skills with early learners. Students are guided through electronic reading material; progression is individually paced for each child. We typically complement the phonics programme with a writing programme.

## Early Writing Programme

Students learn to write as they read. Students associate blending and segmented sounds they learn in the Oxford Reading Tree Phonics Programme with words and letter sets. An early introduction to spelling, grammar and

punctuation develop a confidence to express themselves. Our tutors inspire young writers to imagine and explore their talents and inspire a love of literacy. Writing is taught on paper and digitally, with the aim of developing competence with both a pen and keyboard.

## Perfect Handwriting

Students learn to create beautiful letters and words using a mixture of traditional handwriting practice with a modern approach to memorising best-practice for perfect letter forming. Lessons include fun games which help develop students' fine motor skills and handwriting is incorporated beyond repetitive tracing exercises. An individual approach to handwriting allows tutors to precisely guide students in how to improve. Young learners are guided through the construction of lower and upper case letters, through to 'flicks and kicks'-style letters and onto cursive styles.

## Counting Confidence and Number Bonds

It is vital for early learners to become comfortable with numbers at an early stage. Students learn to count and write numbers at a pace which works for them. One-to-one online teaching provides a unique opportunity for students to learn through new and exciting technologies which prioritises tutor-student interaction and constant reevaluation and assessment.

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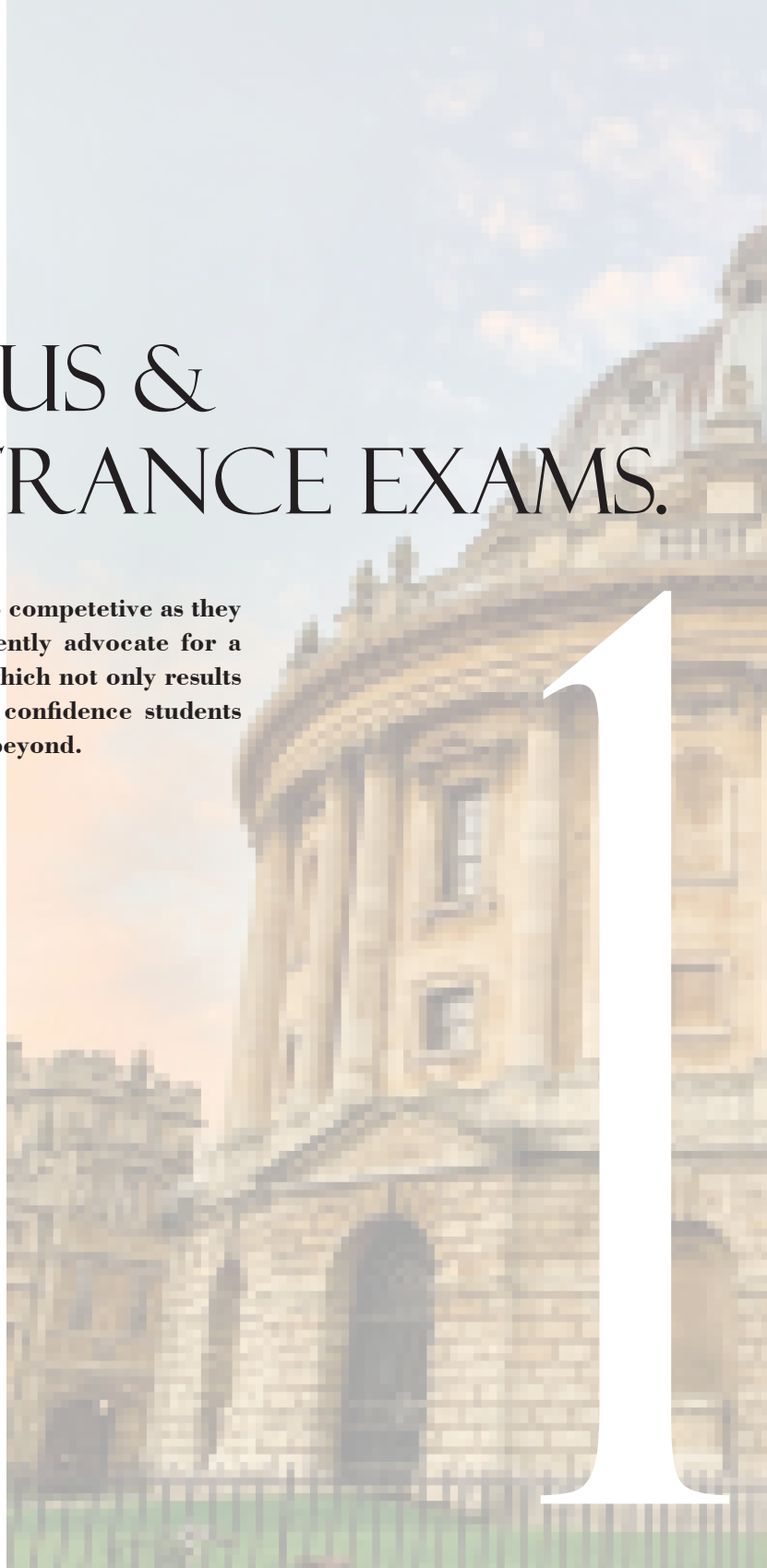


# 11 PLUS & ENTRANCE EXAMS.

**Places in leading schools has never been so competitive as they are now. At Coveted Tutors Ltd, we fervently advocate for a personal approach to exam preparation, which not only results in success in exams, but also grants the confidence students need to succeed in their new schools and beyond.**

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We allocate specialist Coveted Tutors who are experts at supporting students in 11/13 Plus and Entrance Exams. Our highly selective process ensures that our students receive a tutor with a proven track-record for the exams and subjects which they are sitting. Coveted Tutors guide students through all stages of exam preparation. Students learn about exam format, topical content, writing style, grade boundaries and expectations, as well as research-proven revision techniques. The bespoke one-to-one service ensures students focus on key areas of improvement, as opposed to following an inefficient set syllabus which results in unnecessary lessons and repetition. We provide students will a full array of practice papers which they can explore with their Coveted Tutor.





### **Common Entrance at 11+**

Pupils sit the Common Entrance examination at 11+ when they are in Year 6. There are two examination sessions each year, in November and January. Pupils take papers in topics from the fields of English, Mathematics and Science.

### **Common Entrance at 13+**

The 13+ Common Entrance examination is strongly supported by many of the top prep and independent senior schools in the UK. Its rigorous syllabuses and breadth of subjects provide a strong academic focus for pupils in Years 7 and 8 and an excellent preparation for GCSEs. There are three examination sessions each year, in November, January and May/June.

### **Common Pre-Tests**

The Common Pre-Tests are taken when a pupil is in Year 6 or Year 7 and are an age-standardised measure of ability and attainment. They are commissioned from GL Assessment and are online and adaptive. The tests include Verbal Reasoning, Non-Verbal Reasoning, English and Mathematics.

### **Interview Preparation**

We provide a mock interview service for students preparing for school interviews at prestigious institutions. This provides students with a comprehensive overview into what to expect, with school-specific insights and tips. We prepare students for 'typical' questions and offer guidance for engaging with the interviewer and give a credible, individual and positive impression.



# CORE CURRICULUM & CULTURE.

**A complete education must bring together a comprehensive appreciation and knowledge of the core subjects, English and Mathematics, with a wider examination of Culture. Our Core Curriculum & Culture course offers students the opportunity to be taught by an expert educator in English and Mathematics, whilst also being exposed to the relevance and application of these subjects in the world around us.**

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## **English Language and Literature**

Coveted Tutors challenge students to express their creativity in their writing. The capability to express one's thoughts eloquently is invaluable in life and must be prioritised within a full education. This is an art which can be cultivated and practiced, producing extraordinary results. We believe that every student has something to say, and therefore something to write. Therefore, we are here to guide them in this mission, and demonstrate how to strengthen prose and streamline the writing process.

Reading and absorbing new knowledge is also key to a student's personal development. Everyone enjoys a good story; from pop-culture to the ancient world, there is much to explore and gain inspiration from. Transferable skills can be learnt from studying these subjects, granting students a vital boon to their progress. Coveted Tutors help students to reframe their approach to literature, which is all too-often regarded as incidental to more objective subjects such as science and maths. Often pupils are able to discuss their ideas but then struggle to express them on paper. Addressing this common issue requires a

specialist tutor who can help them discover their talents. Pupils will learn how to structure their written work comprehensively, share their thoughts, and learn how evidence them in order to create iron clad arguments.

## **Mathematics**

Coveted Tutors are specialists at supporting students at a range of ages and abilities. In addition we address the areas of Mathematics which will develop understanding of the topic as a whole. We understand that some students require reinforcement of fundamental skills whilst others benefit from being challenged beyond the standard curriculum. Problem solving is prioritised as a core skill which relates to all topics and provides students with the confidence to tackle their work independently. Pupils will be encouraged to reflect on their strengths and weaknesses and learn how to approach them constructively. The educational approach of your Coveted Tutor is the educational approach which will work best for you.

Modern IT online resources allow students to work with their tutors to directly interact with the mathematics in



ways which is impossible in the classroom. Tutors teach students the skills which allow them to model statistics for themselves, or work with geometry to understand the formulas which underpin them, and in doing so gain a deep insight into mathematics. This modern approach to mathematics and problem-solving adds context to the lessons being learnt at school, whilst challenging students to go beyond the syllabus.

For those students who are preparing for examinations we offer guided support to revision, preparation and examination strategies. We focus on building students' confidence when sitting exams and giving them the content knowledge that is specifically needed for their exam board. The one-to-one nature of our support ensures that students have the opportunity to access a thorough and guided insight into practice papers.

Regular feedback provides parents and guardians with up-to-date guidance on how best to support the student in reaching their goals outside of lessons. We advise parents and guardians on how to encourage Mathematics skills at home and encourage a fun learning environment.

## Culture

We strongly believe that a full education must include an exploration of Culture. Coveted Tutors support students in their journey of cultural discovery in every class. Students are made aware of the vast extent of cultural diversity and its expression, including its influence on modern life. Culture is taught alongside English and Mathematics content, reinforcing the wide application of the Core Subjects and expanding our modes of teaching beyond traditional learning exercises.

What is an education without culture? Take reading a poem, as an example; many have been inspired by a history, language, or artwork. In order to fully understand the context for which the poem operates, students are challenged to consider these additional factors, as well as the cultural impact of the poem itself. This adds nuance to a pupil's appreciation of the language and art form, which is often overlooked in schools due to curricula restraints. By revealing the additional aspects of the content our Coveted Tutor cover, we aim to produce well-rounded individuals who are capable of independent thoughts and the ability to effectively communicate them.



# SPECIALIST COURSES.

**Coveted Tutors Ltd offers a comprehensive selection of courses, beyond Core Curricula and Culture. This grants students and their families the opportunity to tailor lessons so as to best meet their needs. We are selective with the Specialist Courses we offer. Each of our Specialist Courses are taught by an seasoned expert, who inspires an appreciation of their respective field. Coveted Tutors model best practices in these areas and provide students with the tools which they need to excel.**

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## Design a Course

The tuition provided by our Coveted Tutors are truly bespoke. If our curated courses do not match your specific needs or you are looking for support outside of the curriculum we will work with you to create a course which develops the skills you are focusing on. This provides you with the opportunity to reach your goals, such as completing a personal or school project, or reinforcing an area of interest with expert support. Designed courses can be small in scale, completed in a few sessions, or large, with the aim of completing a comprehensive project.



## Additional Subjects

For students wishing to receive Coveted Tuition beyond English and Mathematics, we offer a range of Subjects for which our tutors as specialists. This level of selectivity in our tutors allows us to assure the excellent quality of the education which we offer. Additional Subjects can be taught instead of our CCC course or in conjunction with it. The quality of the tuition which Coveted Tutors provide is of paramount importance. On account of this, we only offer subject for which we can provide an expert Coveted Tutor.



## Creative Courses

Coveted Tutors are talented individuals, with a range of interests and hobbies, and are passionate about sharing them with their students. Our Creative Courses present you with the opportunity to be inspired in a personalised session which focuses on developing a beloved skill. All courses are tailored to the age and ability of each students and taught one on one, online with a Coveted Tutor.

# PORTFOLIO OF SPECIALIST COURSES

**Our bespoke approach to education provides us with the exiting opportunity to share the specialist expertise of our Coveted Tutors with a diverse range of courses.**

## Design a Course

### Inspiration and offerings:

- **Design a Comic Book**
- **Write a Short Story**
- **Poetry Series**
- **School Project**
- **Create your Own**

A 'one-approach-fits-all' model of learning is restrictive. We pride ourselves on being able to create customised courses which provides students with the opportunity to learn new skills through creative means.

\*View website for updated list:

<https://www.covetedtutors.com/designcourse>

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## Additional Subjects

### Supported Offerings:

- **Art & Design**
- **Classical Studies**
- **History**
- **IT & Programming**
- **Modern Foreign Languages**

- **Philosophy**
- **Religious Studies**
- **Science**
- **Sociology**

\*View website for updated list:

<https://www.covetedtutors.com/additionalsubjects>

## Creative Courses

### Inspiration and offerings:

- **A World of Cultural Art**
- **Classical Mythology**
- **Creative Writing**
- **History of Britain**
- **Learn to Code**
- **Poetry Anthologies**
- **Introduction to Shakespeare**
- **The Bible**

For more details and updated list, view website :

<https://www.covetedtutors.com/creativecourses>

# MEMBERSHIP BENEFITS.

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## **Consultancy**

Finding your perfect coveted tutor. We go above and beyond to understand and tailor ourselves to your needs and work with you to refine our services.

## **Coveted Tutors**

Experienced and professional, supported by our team. This allows us to ensure the high quality of the support that they provide and provide our students with the confidence they need to succeed in their goals.

## **One-to-one**

One-to-one online sessions provide students with an interactive classroom that encourages a rave attitude to learning.

## **Refined speciality**

From ages 3-16, catering to the foundational years of a child's education, development and needs. Coveted Tutors are assigned according to their compatibility with prospective student's needs.

## **Education Plan**

Agreed between our consultants, Coveted Tutors, students, and parents. A dynamic plan for progress which is continually adjusted to achieve the desired goals.

## **Resources**

Providing resources tailored to your needs, available through your Coveted Tutor and the Member Area of the website.

## **Beyond curricula**

Prioritising the inclusion of Culture where relevant to a student's studies. Coveted Tutors inspire students to explore the diverse world of art, deepening their appreciation of creative media.

## **Key Dates**

Up-to-date information and guidance about pertinent examinations and deadlines.

## **Uncompromising standards**

Expertise in the standards required by the world's leading academic institutions.

## **Preparation**

Mock grammar and public school interviews available for members with experts on best preparation and practices methods.

## **Technological**

Facilitate a modern and flexible approach to learning beyond pen and paper.



# MEMBERSHIP PLANS.

We ask all prospective members to complete an application form which informs our consultants about your needs. Using the details you provide we can match you with your perfect Coveted Tutor and create a bespoke Educational Plan.

<https://www.covetedtutors.com/membershipapplication>

## SUPPORT PLAN

£50 PER WEEK

- **1 hourly session per week**
- **Bespoke Education Plan**
- **Homework Provided**
- **Weekly Feedback**

## DEVELOPMENT PLAN

£90 PER WEEK

- **2 hourly session per week**
- **Bespoke Education Plan**
- **Homework Provided**
- **Weekly Feedback**

## CHALLENGE PLAN

£120 PER WEEK

- **3 hourly session per week**
- **Bespoke Education Plan**
- **Homework Provided**
- **Feedback after every Session**

## INTENSIVE PLAN

£250 PER WEEK

- **5 hourly session per week**
- **Bespoke Education Plan**
- **Homework Provided**
- **Feedback after every Session**
- **Weekly Progress Report**

# ENQUIRE TODAY.

## First steps:

Complete the Membership Application.

<https://www.covetedtutors.com/membershipapplication>

We pride ourselves in delivering a bespoke service to every member student. We ask that you provide as much detail as possible as this is invaluable for us to allocate your perfect Coveted Tutor. Please get in touch if you have any queries regarding the application process.

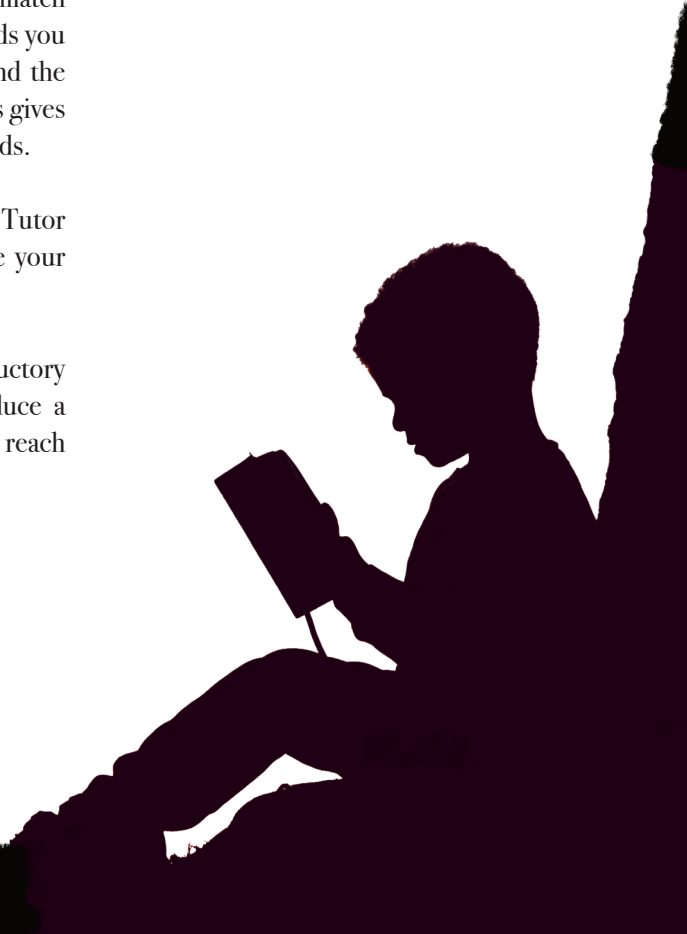
We will review your application and our expert consultants will match you with your perfect-fit Coveted Tutor, who can meet the needs you detail on your application. We take great efforts to understand the expertise of our talented and selectively chosen tutor base. This gives us confidence in our ability to meet and exceed your tuition needs.

We will send you the comprehensive profile of our Coveted Tutor recommendation for your to review, and detail how we chose your perfect-fit Coveted Tutor.

If you are satisfied with our choice, we will arrange an Introductory Session whereby you can meet your tutor and we can produce a preliminary Education Plan to support you with your journey to reach your goals.

<https://www.covetedtutors.com/contact>

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